

# ANUH PHARMA LTD



## **W**hat are Anuh Pharma Ltd core values?

To be a leading manufacturer of active pharmaceutical ingredients with compliance to quality, environment and safety. Strengthening our commitment to be a transparent, reliable and affordable supplier & bringing innovation in chemistry to build complex products through research

### **HOW DOES ANUH PHARMA LTD DIFFERENTIATE ITSELF FROM THE COMPETITION?**

- (i) Reliability : We will maintain & strengthen apl's impeccable reputation as a reliable organization.
- (ii) Quality: In our apex team kra's, we have listed that valid market complaints will be zero. We will strive for the same.
- (iii) Ethics & humility : This value passed down the generations is a founding block of anuh pharma ltd. & the sk group. We have experienced it's positive benefits and improved business outcomes. We promise to carry these forward.
- (iv) Compliance: Every decision & strategy is and will be built on compliance. It is a non – negotiable value for us.
- (v) Complex chemistry: We will also to focus on developing complex chemistry products that will result in increased margins, creating entry barrier and reducing dependency on chinese ksm. This is also one of our medium and long term goals.
- (vi) Reach : Reach more billion dollar companies as clients.increase presence in regulatory countries which will help in retaining clients and also ensure higher margins.



## **BIPIN N. SHAH**

### **WHAT ARE THE PLANS FOR THE FUTURE IN TERMS OF EXPANSION AND GROWTH?**

Sustainability, profitability and growth are three top pillars of anuh pharma ltd. For the next 5 years, we have planned 20% growth in top line and bottom line thereby reaching a topline of 850 crore with the bottom line of 85 crore.

In terms of quantity production we should reach 1800 metric tones current 1100 metric tons during next 5 years.

### **What strategies does Anuh Pharma Ltd have in place to improve your supply chain and build long term relationships with key suppliers?**

We participate as an exhibitor in all local and international exhibitions since 2 decades. We meet all our key customers and suppliers at least 4 times in a year.

### **WHAT ARE SOME OF THE KEY GOALS MR. BIPIN SHAH AND ANUH PHARMA LTD HAVE ACHIEVED SINCE THEY'VE BEEN THERE?**

The production in anuh pharma started in march 1989 when the enterprise value was rs. 6 lakhs. Now in 2021 after 32 years the enterprise value has reached 750 crores.

We are the largest producers of erythromycin in the country. We are the largest producer of pyrazinamide in the world and whatever products we take up we do intensive penetration and try to reach 1st or 2nd position in that product group.